

# The CLTC Leaders Club

Recognition for our most valuable partners.



## CLTC Legacy

Our most devoted champions, setting the standard and leading the way in LTCI education.

### Qualification:

- Books/sponsors 5 or more Master Classes every 12 months
- OR
- Enrolls at least 100 agents/advisors in one of our CLTC training classes (Master Class / Foundations / Product Insider) every 12 months

### Rewards:

- Reduced rate on next CLTC Master Class (\$1,080 per participant or \$980 for > 20 students)
- Master Class booked in the next 12 months comes with 50% off Foundations OR Product Insider class for those enrolled
- LinkedIn post congratulating your firm for championing CLTC training
- One free ad in a CLTC publication (Digest or eNewsletters)
- Two complimentary registrations at the next CLTC Summit
- Invitation to private Welcome Reception at CLTC Summit (all organization's attendees)
- Recognition of leadership and standing at CLTC Summit
- Co-branding of top CLTC advisor and client engagement materials
- A seat on the CLTC "Friends of the Council" committee

## CLTC Ambassador

Our frontrunners in the LTCI industry, loyal supporters of the CLTC mission and brand.

### Qualification:

- Books/sponsors 3 or more Master Classes every 12 months
- OR
- Enrolls at least 65 agents/advisors in one of CLTC's training classes (Master Class / Foundations / Product Insider) every 12 months

### Rewards:

- Reduced rate on your next CLTC Master Class (\$1,080 per participant or \$980 for > 20 students)
- Master Classes booked in the next 12 months comes with 50% off Foundations OR Product Insider class for those enrolled
- LinkedIn Post congratulating your firm for championing CLTC training
- One free ad in a CLTC publication (Digest or eNewsletters)
- 50% reduction in Summit registration fee for one registrant
- Invitation to private Welcome Reception at CLTC Summit (all organization's attendees)
- Recognition of leadership and standing at CLTC Summit





## CLTC Rising Star

Our newest adopters; valued members of the CLTC community.

### **Qualification:**

- *Consistently books at least 1 Master Class every six months*

OR

- *Enrolls at least 20 agents/advisors in one of CLTC's training classes (Master Class / Foundations / Product Insider) every six months*

### **Rewards:**

- Reduced rate on your next CLTC Master Class (\$1,080 per participant or \$980 for > 20 students)
- LinkedIn Post congratulating your firm for championing CLTC training

### **Qualification Rules:**

- All classes must be booked through one sponsoring organization representative. Multiple classes through multiple sponsor representatives will not be aggregated for qualification purposes.
- Once a sponsor meets the criteria within a designated tier level, they will be invited into the program.
- Continued participation in the program will be dependent upon continued qualification and will be assessed at the close of each rolling 12 month period from when qualification was originally earned.
- If a sponsor falls short of meeting the criteria at the end of each qualifying period they will be moved to a lower qualifying tier, or, if not possible, suspended from the program until they satisfy the qualification criteria again.

